

CAMPAIGN PLANNING

IW330

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DESCRIPTION: This lesson presents an overview the Joint Doctrine Air Campaign Course (JDACC) campaign planning process. It will also familiarize the student with how information warfare fits in to the air campaign planning process.

METHODOLOGY: Informal Lecture

OBJECTIVE: The objective of this lesson is for each student to comprehend how information warfare can be used during the five phase joint planning process.

SAMPLES OF BEHAVIOR:

1. Explain the role of the JFACC in a campaign.
2. Explain the purpose of each stage of the joint planning process.

REQUIRED READINGS: None

RECOMMENDED READINGS:

1. *Joint Publication 3-56.1: Command and Control for Joint Air Operations*, Chapter III
Instructional Circular pages 330-H-1 through 330-H-8.

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What is a CAMPAIGN?

a. JOINT PUB 1-02 DEFINITION: A plan for a series of related military operations aimed to accomplish a common objective, normally within a given time and space.

b. JOINT PUB 1: CAMPAIGNS. Campaigns represent the art of linking battles and engagements in operational design...oriented on the enemy's strategic and operational centers of gravity...They serve as the unifying focus for our conduct of warfare...Campaigns of the US Armed Forces are joint.

Why Campaign Plan:

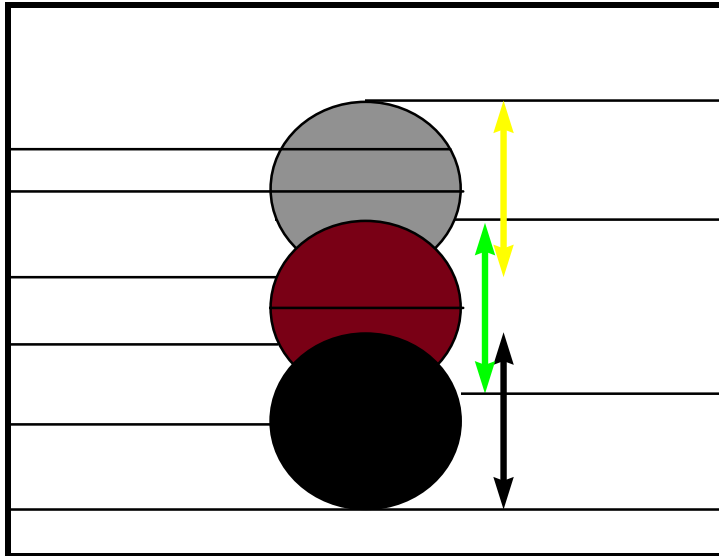
- By DIRECTIVE - Specific or Inferred JSCP Tasking
- Command Responsibility
- Embodiment of OPERATIONAL ART
- It Makes *GOOD SENSE*

Who Campaign Plans:

- Unified CINC
- Combined CINC
- Sub-Unified Commander
- JTF Commander
- Component / Functional Commander

When is Campaign Planning Accomplished ?

- Deliberate Planning
- Crisis Planning
- Objectives or Strategy Changes
- Result of Execution Analysis



Normally, there are **five phases in the joint air operations planning process**, and each phase produces a desired product. While presented in a sequential order, the phases are not all required to be completed in order. Work on the various phases may be concurrent or sequential. However, at some point, phases must be integrated and the products of each phase must be checked and verified for coherence. *Joint Pub 3-56.1*

PHASE 1 OPERATIONAL ENVIRONMENT RESEARCH

PHASE 2 OBJECTIVE DETERMINATION

PHASE 3 STRATEGY IDENTIFICATION

PHASE 4 CENTER OF GRAVITY IDENTIFICATION

PHASE 5 PLAN DEVELOPMENT
